

**Minutes**  
**Seaforth Business Improvement Area Meeting**  
**Wednesday, April 10th, 2019 at 12:30 pm**  
**At Town Hall**

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**Present:**

Directors: Maureen Agar, Shelley McMillan, Shelley Lindner, Shannon Craig, Tracey McKee

Municipal Staff: Jan Hawley, Economic Development Officer,

Guests: Monique Baan, Nancy DeGans

Regrets: Brenda Campbell, Council Rep. Bob Fisher

Motion made by Shelley McMillan, seconded by Shannon Craig that Maureen Agar take Chair position for meeting. Carried.

Secretary Maureen Agar called the meeting to order at 12:30 p.m. and thanked everyone for coming. She welcomed Patrick Donnelly and Jeff Kish from Huron County Business Consultants.

**1.0 Revised Agenda was adopted on a motion by Tracey McKee, seconded by Shelley Lindner. Carried. (Chair election to follow Deputations)**

**2.0 Deputation:** Patrick Donnelly and Jeff Kish presented on behalf of major projects and initiatives by the Huron County Economic Development Department. An information sheet was handed out with accomplishments over the past few months and Patrick spoke about a few that went well. One initiative that went over very well was the Business Pitch Event held for students from 7 different schools grades 4-8. The initiative 'Be Your Own Boss' saw 40 students participate in a Genius Hour workshop to refine and submit a business idea. Gracie Kozachanko, 9 years old, won \$500 for her business idea...The Gracious Gardener! Huron County will be holding a work shop in Bayfield on May 1<sup>st</sup> ..Connect2Exchange...a chance for BIA's, Chambers, and EDO's to work together and share successess. Patrick informed us that Chris Watson has taken a position onat the Four County Labour Market Planning Board.

**3.0 Election of Chair for 2019-2020**

**Maureen Agar nominated Tracey McKee as Chair for 2019-2020, seconded by Shelley McMillan. No other nomination came forward and Tracey McKee accepted position.**

**4.0 Minutes of February 27, 2019**

**Moved by Shelley McMillan, seconded by Shannon Craig to accept minutes. Carried.**

**5.0 Business Arising from Minutes:**

(5.1) EDO Jan Hawley spoke on her work with the University of Guelph students who will be making a presentation to the BIA this evening. The students will be presenting ideas concerning parking, signage,and ideas for making shopping in Seaforth during construction easier and fun.

(5.2) Director Brenda Campbell (with past Director Melody Hodgson) have the 2019 the Easter Egg Hunt organized and ready to go and are working on Summerfest for 2019.

(5.3) Secretary Maureen Agar spoke of the 2019 OBIAA conference and along with EDO Jan Hawley collected information and ideas about new furnishings and decorations. An Ad Hoc committee was

suggested as a way to decide on new furnishings etc and will consist of Director Shelley McMillan, Secretary Maureen Agar, Chair Tracey McKee, and EDO Jan Hawley. They will do search for ideas re: furnishings and decorations and bring these ideas back to the full committee.

## **6.0 Unfinished Business**

(6.1) EDO Jan Hawley presented some information about construction and how Phase I is progressing. We will be doing signage on behalf of our BIA members so that everyone knows we are 'Open for Business!'

### **2.07.0 New Business –**

(7.1) Secretary Maureen Agar suggested that the Christmas sleigh needs to be repainted. She will look into getting a student to paint the sleigh in the near future.

(7.2) Secretary Agar asked the directors to consider an idea she had about having a memory board on Main Street, where people could write down their favourite memories of events on Main -this will help prepare citizens for 2020 as we tear up Main Street and build a new one.

(7.3) Discussion was held on joining 'Huron County Tourism Co-operative'. We will ask Nancy Craig to come in the future to do a presentation.

## **8.0 Correspondence-**

•none

Next Meeting – will be on **Wednesday, May 8th, 2019 at 12:30 p.m. (or at call of Chair.)**

Meeting was adjourned at 1:35 pm on a motion by Tracey McKee.